REPORT/RECOMMENDATION TO THE BOARD OF SUPERVISORS OF SAN BERNARDINO COUNTY, CALIFORNIA AND RECORD OF ACTION

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November 30, 2004

FROM: JAMES A. FELTEN, Director

Department of Public Health

SUBJECT: AGREEMENT WITH CALIFORNIA OFFICE OF TRAFFIC SAFETY FOR EDUCATION

ON DRIVING UNDER THE INFLUENCE AND CHILD PASSENGER RESTRAINTS

PROGRAM

RECOMMENDATION:

- 1. Approve Agreement with California Office of Traffic Safety for an Education on Driving Under the Influence and Child Passenger Restraints Program, in the amount of \$667,327, for the period October 1, 2004 through September 30, 2006.
- Authorize Auditor/Controller-Recorder to increase appropriations and revenues in the Department of Public Health's Fiscal Year 2004/2005 budget in the amount of \$223,533 as detailed in the Financial Impact Section (four votes required)
- 3. Authorize the addition of one (1) new position, classified to Health Education Assistant, Administrative Unit, R43, (\$34,653 \$44,242), subject to classification review.

BACKGROUND INFORMATION: This item requests approval of an Agreement with the California Office of Traffic Safety for an Education on Driving Under the Influence and Child Passenger Restraint Program, in the amount of \$667,327, for the period October 1, 2004 through September 30, 2006.

The Driving Under the Influence program will involve development and implementation of a comprehensive media campaign regarding the perils of driving under the influence, including community awareness, classroom-based education to local middle and high school students, and radio and print media.

The Child Passenger Restraints program will involve expansion of the current child passenger safety program through additional community awareness and classroom-based education, offering of additional fitting stations, and development of educational materials and training videos.

The current Child Passenger Safety program intends to reduce the incidence of death and injury caused by motor vehicle crashes in children 09 years of age. This program has been administered by the San Bernardino County Department of Public Health since 1996. Services under this program have included parent education classes, training for professionals, provision of low cost car seats to low and moderate income residents of San Bernardino County, car seat check ups, community presentations, and public awareness campaigns. Additionally, the Department's current program, also funded by the California Office of Traffic Safety, utilizes the community linkages and outreach efforts of six community based organizations to provide countywide education and public awareness on such traffic related issues as bicycle safety, child restraint usage, and driving under the influence.

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Record of Action of the Board of Supervisors

BOARD OF SUPERVISORS CONTRACT WITH CALIFORNIA OFFICE OF TRAFFIC SAFETY FOR A PARENT EDUCATION ON DRIVING UNDER THE INFLUENCE AND CHILD PASSENGER RESTRAINTS PROGRAM November 30, 2004 Page 2 of 3

On July 20, 2004, the Board approved submission of a grant application to the California Office of Traffic Safety for a vehicle occupant protection program that would specifically expand upon and enhance the Department's current Child Passenger Safety program. The Department intends to utilize the additional funds to develop educational materials and training videos to be distributed to health and safety organizations, to provide classroom education to middle and high school students on the perils of driving under the influence, and to conduct a comprehensive print and media campaign. The Department will also amend the contracts of four of its existing subcontractor agencies currently conducting child passenger safety education and fitting stations to accommodate the expanded child passenger safety activities included within this contract's Scope of Work. The Department will return to the Board at a later date for approval of these amendments.

Completion of all contracted Scope of Work activities will require the addition of a Health Education Assistant. This position will specifically coordinate the county-wide media campaign, assist the subcontractor agencies in fulfilling all contracted Scope of Work activities, and assist in the development of the education and video materials.

Among the Department's goals, are to provide classroom-based education to approximately 5,000 middle and high-school students countywide; child passenger safety presentations to 1,800 parents, and child passenger restraints fittings and installations for 2,000 children.

This item is being brought before the Board at this time as the formal contract was not received by the Department until October 26, 2004

REVIEW AND APPROVAL BY OTHERS: This item has been reviewed by County Counsel (Charles Larkin, Deputy County Counsel, (909) 387-4177) on November 18, 2004; County Counsel (Jean-Rene Basle, Deputy County Counsel, (909) 387-5477) on November 16, 2004; and Human Resources (Diane Ure, Human Resources Division Chief, (909) 387-5571) on November 15, 2004. This item has also been reviewed by County Administrative Office (Beatriz Valdez, Administrative Analyst, (909) 388-0211) on November 10, 2004.

FINANCIAL IMPACT: Approval of this item requires no local County cost. Expenditures will be fully reimbursed by the California Office of Traffic Safety. The Department intends to shift already budgeted staff FTE's from other programs to this grant program (\$26,715). The Department's budget must be increased by the remainder \$223,533. The Department will include \$333,663 and \$83,416 in its budget requests for Fiscal Years 2005-2006 and 2006-2007 respectively.

	Fund	Dept	Org.	Appr.	Object	Amount
APPROPRIATIONS						
Regular Salaries	AAA	PHL	PHL	100	1010	28,650
_				Sub	-total 100s	\$28,650
Communications	AAA	PHL	PHL	200	2035	1,000
Non-inventoriable Equipment	AAA	PHL	PHL	200	2130	5,611
Special Department Exp.	AAA	PHL	PHL	200	2135	58,772
Training	AAA	PHL	PHL	200	2140	5,000
General Office	AAA	PHL	PHL	200	2305	5,500
Printing	AAA	PHL	PHL	200	2323	14,700
Advertising	AAA	PHL	PHL	200	2355	40,000
Mgmt. & Tech Services	AAA	PHL	PHL	200	2424	8,300
Other Professional	AAA	PHL	PHL	200	2445	45,000
Rent/Lease of Equipment	AAA	PHL	PHL	200	2895	6,000
Mileage	AAA	PHL	PHL	200	2920	5,000
				Sub	-total 200s	\$194,883
			Total Appropriation Increase			\$223,533
REVENUES						
State Aid	AAA	PHL	PHL		8710	\$223,533
		Total Revenue Increase			e Increase	\$223,533

BOARD OF SUPERVISORS
CONTRACT WITH CALIFORNIA OFFICE OF TRAFFIC SAFETY FOR A PARENT EDUCATION ON DRIVING UNDER THE INFLUENCE AND CHILD PASSENGER RESTRAINTS PROGRAM November 30, 2004
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COST REDUCTION REVIEW: The County Administrative Office has reviewed this agenda item and recommends approval as it will impose no additional cost to the County and will allow the Department to better meet the health needs of San Bernardino County residents.

SUPERVISORIAL DISTRICT(S): All

PRESENTER: James A. Felten, Public Health Director, (909) 387-9146